Strategic VET Partnerships:
Looking to the next phase of the Australian and CEAIE Mentoring Agreement
BACKGROUND

1. Mentoring Exchange between TAFE Institute Directors in Australia, with CEAIE for China Polytechnic Presidents and Vice Presidents (2004-07)

- Australia and China exchanged executives looking at financial and educational management issues
- Exchange between 21 leading Australian Institutes with China polytechnics

2. 2009-10 - New five-year MoU signing for extended Agreement, with exchange for professional development

- Provision for case studies in mentoring exchange visits, to review Australian industry-led competency training system
- 49 China executives scheduled to visit Australia, over four weeks in Nov 2009
- 91 China executives will have visited Australia by the end of 2010
AGENDA

1. VET REFORM -- SKILLING IN THE 21st CENTURY
   - Industry demandsing -- increased Labour mobility
   - Mining and resource – critical sector job shortages
   - Economic Growth in Asia-Pacific -- demands from industry and government on skill institutes within the region

2. STUDENT SATISFACTION & VET MOBILITY
   - Students increasingly mobile -- competition from course and qualification mobility in universities
   - New research on student satisfaction
ISSUE 1 -- SKILLING ISSUES IN ASIA PACIFIC

GROWTH SURGE – REGIONAL SKILLS DEMANDS

In Australia
- Mining and resource sector growth – creating critical skill shortages
- Australian TAFE Institutes support national Education Targets

In Region
- Asian Development Bank President Haruhiko Kuroda said in Sept 2009 that governments in the Asian region may end stimulus policies earlier than the US, Europe (and Japan) because their economies are "recovering faster and earlier".

- Growth in China is forecast to be 10.5 per cent in 2010 and 9.6 per cent in 2011, the Washington-based IMF said this month.

- The IMF have raised India’s growth forecast to 9.7 per cent in 2010 with a predication of 8.4 per cent in 2011.
AUSTRALIAN EDUCATION – OUR TARGETS

BY 2025:
THE PROPORTION OF 25-34 YEAR OLD POPULATION WITH AT LEAST A BACHELOR DEGREE QUALIFICATION WILL BE INCREASED FROM 32% TO 40%

BY 2020:
THE PROPORTION OF HIGHER EDUCATION STUDENTS FROM LOW SES BACKGROUNDS WILL BE INCREASED FROM 16% TO 20%

THE NUMBER OF PEOPLE WITH A DIPLOMA QUALIFICATION WILL DOUBLE

THE PROPORTION OF ADULTS WITHOUT A CERTIFICATE III LEVEL QUALIFICATION WILL BE HALVED

THE NUMBER OF ADULTS WITH HIGHER LITERACY AND NUMERACY LEVELS WILL BE SIGNIFICANTLY INCREASED

90% SCHOOL AGE STUDENTS WILL COMPLETE A SATISFACTORY YEAR 12 CERTIFICATE
## AUSTRALIAN QUALIFICATIONS FRAMEWORK

<table>
<thead>
<tr>
<th>Schools sector accreditation</th>
<th>Vocational education and training sector accreditation</th>
<th>Higher education sector accreditation</th>
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<tbody>
<tr>
<td>Senior Secondary Certificate of Education</td>
<td>Vocational Graduate Diploma</td>
<td>Doctoral Degree</td>
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<tr>
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<td>Vocational Graduate Certificate</td>
<td>Masters Degree</td>
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<td></td>
<td>Advanced Diploma</td>
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<td></td>
<td>Diploma</td>
<td>Graduate certificate</td>
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<td>Bachelor Degree</td>
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15th October 2010

CEAIE International Forum on Vocational & Technical Education 2010, Beijing
Developments toward integrated ‘Tertiary Education’ in Australia

- 2009 -- Bradley Review of Higher Education

- 2010 -- National VET Regulator legislation

  - Course articulation for students - between universities and TAFE Institutes

  - Equity key issue -- Social inclusion ‘compacts’ between Government with universities

  - Increasing number of TAFE Institutes registered to offer Degrees in specialist skill shortage areas
ISSUE 2 -- STUDENT SATISFACTION AUSTRALIAN RESEARCH

A National Project

*Study in Australia 2010* – A $3.5 million research initiative on top of existing Australia Education International activity.

Joint funded by TAFE Directors Australia, and Australian Government

- Enhancing student experience
- Showcasing excellence in Australian education
- Positioning Australia as a leading education provider
- Supporting providers and stakeholders in the sector.

*i-graduate* market research shows Australia is the first choice for international VET students and the second choice (after the UK) for language students
THE INTERNATIONAL STUDENT EXPERIENCE IN ELICOS AND VET

A profile of international students at TAFE

- Total 1.7 million students in TAFE (NCVER 2008)
- 30,000 international students with over 90% studying in a major city
- Age range from 18-44
- Study motivations: study and study, study and stay, study and go
- Growing cohorts in regional areas and niche programs
- 89.1% of all VET graduates are employed after training (NCVER 2008)
Overall, how satisfied were you with the ARRIVAL EXPERIENCE?

Table shows top five nationalities

<table>
<thead>
<tr>
<th>Nationality</th>
<th>China (n= 784)</th>
<th>India (n= 483)</th>
<th>South Korea (n= 297)</th>
<th>Vietnam (n= 174)</th>
<th>Philippines (n= 154)</th>
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<tbody>
<tr>
<td>Very dissatisfied</td>
<td>2%</td>
<td>3%</td>
<td>2%</td>
<td>1%</td>
<td>5%</td>
</tr>
<tr>
<td>Dissatisfied</td>
<td>13%</td>
<td>7%</td>
<td>21%</td>
<td>13%</td>
<td>3%</td>
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<tr>
<td>Satisfied</td>
<td>77%</td>
<td>66%</td>
<td>71%</td>
<td>77%</td>
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<tr>
<td>Very satisfied</td>
<td>8%</td>
<td>25%</td>
<td>6%</td>
<td>9%</td>
<td>34%</td>
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Overall, how satisfied were you with the LEARNING EXPERIENCE?

**Table shows top five nationalities**

<table>
<thead>
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<th>China (n= 702)</th>
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<td>3%</td>
<td>2%</td>
<td>4%</td>
<td>1%</td>
<td>5%</td>
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<tr>
<td>Dissatisfied</td>
<td>12%</td>
<td>5%</td>
<td>17%</td>
<td>12%</td>
<td>5%</td>
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<tr>
<td>Satisfied</td>
<td>75%</td>
<td>58%</td>
<td>71%</td>
<td>78%</td>
<td>62%</td>
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<tr>
<td>Very satisfied</td>
<td>10%</td>
<td>35%</td>
<td>9%</td>
<td>10%</td>
<td>27%</td>
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Overall, how satisfied were you with the LIVING EXPERIENCE?

Table shows top five nationalities

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<th>China (n=651)</th>
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<th>South Korea (n=262)</th>
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<tbody>
<tr>
<td>Very dissatisfied</td>
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<td>2%</td>
<td>2%</td>
<td>7%</td>
<td>3%</td>
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<tr>
<td>Dissatisfied</td>
<td>12%</td>
<td>6%</td>
<td>15%</td>
<td>11%</td>
<td>3%</td>
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<tr>
<td>Satisfied</td>
<td>79%</td>
<td>68%</td>
<td>78%</td>
<td>81%</td>
<td>59%</td>
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<tr>
<td>Very satisfied</td>
<td>7%</td>
<td>24%</td>
<td>6%</td>
<td>8%</td>
<td>31%</td>
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</tbody>
</table>
Thank you...

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