



TAFE Directors Australia
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TAFE DIRECTORS AUSTRALIA
COPORPATE AFFILIATE PROGRAM 2010

Terms and Conditions

1. TAFE Directors Australia (TDA) will offer to approved members of the TDA Corporate Affiliates Program a range of services as set out in the attached Schedule of Services
2. TDA reserves the right to refuse membership of the Corporate Affiliate Program
3. TDA reserves the right to cancel membership of the Corporate Affiliate Program should the activities or actions of any member bring TDA into disrepute.
4. Members of the TDA Corporate Affiliate Program retain the right to cancel their membership if the actions or activities of TDA bring the member into disrepute. A pro rata refund of memberships fees will be made by TDA in such circumstances
5. Membership of the TDA Corporate Affiliate Program does not constitute an endorsement by TDA of the member's products and/or services. TDA does not endorse or recommend any products and services from any commercial or business entity
6. TDA agrees to limit membership of the Corporate Affiliate Program to ten (10) members in the calendar year 2010. TDA reserves the right to increase this number of members in subsequent years
7. Any dispute between TDA and a member of the Corporate Affiliate Program will in the first instance be resolved through negotiation between the two parties. Independent mediation may then be sought by either party with recourse to legal action as a last resort

I agree to the above terms and conditions and wish to apply for membership of the TDA Corporate Affiliate Program for 2010:

Signed: _____

Name: _____

Position: _____

Company: _____

Please return complete application to Peter Holden, Director of International Engagement and Business Development, at peter.holden@tda.edu.au or to the above address. An invoice for the membership fee as specified in the attached Schedule will be sent to you on acceptance of your application.

Corporate Affiliate Program: Schedule of Services

Benefit	Details
1. Conference sponsorship	<p>Bronze level sponsorship including:</p> <ul style="list-style-type: none"> • branding and acknowledgement on website and all related publicity • insert with conference folder • sponsored table and signage for conference dinner with five free tickets • opportunity to upgrade sponsorship level to Silver (\$6,000; \$2,000 discount) or Gold (\$10,000; \$5,000 discount) <p>PLUS free full conference registration for 2 people</p>
2. Pre-conference function with TDA Board	<p>An evening function with the TDA Board of Directors and National Secretariat the night before the annual conference. Each of our Corporate Affiliate members will be able to invite up to four people to attend.</p>
3. Sponsorship of Occasional Paper	<p>TDA produces at least one Occasional Paper each year with a distribution of over 500 hard copies and online access through our website. The Paper for 2010 will feature insights and reflections from the TDA 2009 Mission to the United Kingdom.</p>
4. Website branding	<ul style="list-style-type: none"> • Your company logo and a brief profile on the TDA website • A TDA Corporate Affiliate logo which you can use on your website and any other electronic or print materials
5. Email distribution to all members	<ul style="list-style-type: none"> • Up to six emails per annum with maximum 800kb attachment with each email • Sent by TDA on your behalf to all members including Corporate Affiliates • Guaranteed delivery to every CEO of every TAFE institute in Australia • Targeted distribution can be arranged by negotiation
6. Guest speaker	<ul style="list-style-type: none"> • Provision of a guest speaker at one of your corporate events • Maximum two hour presentation plus discussion • Travel and accommodation to be separately funded if required

Corporate Affiliate Program: Schedule of Services (continued)

7. Workshop	<ul style="list-style-type: none">• Development and delivery of a half day workshop with a maximum of 50 participants• Topic to be negotiated around the themes of organisational learning, workplace planning and development, vocational education and training policy, international education, future directions in education and training, building networks in the education sector• Travel and accommodation to be separately funded if required
8. Publications branding	<ul style="list-style-type: none">• Your logo as a member of our Corporate Affiliates Program on all TDA publications including flyers and annual report
9. Briefings	<ul style="list-style-type: none">• Two briefings (up to 3 hours each) with the TDA National Secretariat on areas of specific interest to your company which relate to the vocational education and training sector
10. Other services by negotiation	