WORKFORCE AUSTRALIA: A Degree of Vision in the Global Financial Crisis

Forum: Friday, 23 October, 2009
Victoria University, 300 Flinders St, Melbourne

A Significant Opportunity for BUSINESS, INDUSTRY and TERTIARY EDUCATION Stakeholders to Discuss the Future Development and Requirements of the Australia’s Workforce.

Distinguished Speaker Dinner: 22 October, 2009
Keynote Speaker: Karim Temsamani, General Manager, Google Australia and NZ
Venue - ANZ Pavilion, The Arts Centre, St Kilda Rd, Melbourne

Endorsed by: Sponsored by:

[Logo of Australian Human Resources Institute]

[Logo of Australian Government Department of Education, Employment and Workplace Relations]
What is the forum about

One of the challenges facing tertiary education and training providers is to identify what are the skill sets and knowledge which will be relevant to the changed economic climate and the years ahead, and how best to meet these.

With increasing commercial forces and a globally competitive marketplace there is constant pressure to compress the lag between demand for and supply of appropriately educated and trained staff.

Business and education providers need to put in place mechanisms to ensure we anticipate our needs and know how to meet them.

There is the continued presence of skill shortages. Such shortages cover an array of industry sectors, even those sectors that may currently be in contraction. However, what needs to be considered is the type of skills/education the Australian workforce will need to overcome the current malaise and as the economy moves forward.

Australia is increasingly a knowledge-based economy. Sectors such as elaborately transformed manufacturing, the humanities, creative industries, finance, ICT, engineering, mining, agriculture, the sciences and the professions will be the enablers in our pursuit of a high performing knowledge-based economy.

This forum will be an opportunity to canvass the opinions and ideas of thought leaders from a number of areas of expertise - business, industry, higher education, vocational education and training, research, graduate employers and the professions. We hope that the outcome will be some innovative initiatives for consideration and practical proposals for implementation by the various stakeholders.

Who should attend

Business, industry and government executives with a focus on staff training and professional development

Business, industry and government executives with a focus on organisational and business development

Deans and senior academics from all relevant disciplines

Senior executives and faculty from private providers and vocational education and training institutions

Senior Policy advisers from all levels of government

Senior executives from professional associations and industry groups

Why

There are number of issues to be explored including:

• Labour market dynamics
• Graduate prospects, sector migration, employment trends
• Managing and developing your workforce in difficult times
• Perspectives on developing new industries, matching supply and demand with economic development imperatives
• Enriching the educational experience, retaining international students to higher degrees
• Expanding the skills base, competitive advantage through an internationalised workforce
• Our place in the world, competitive advantage through global enterprise
• Educating a global-ready workforce
• Engaging all resources

Distinguished Speaker Dinner
22 October (ANZ Pavilion, 100 St Kilda Rd, Melbourne)

Karim Temsamani - General Manager - Google Australia and New Zealand

Karim Temsamani manages Google’s domestic business and strategic partnerships in Australia and New Zealand. Karim joined Google from Fairfax Media, where he was most recently Group Director, Fairfax General Magazines (responsible for growing the profile and advertising revenue of Fairfax’s suite of inserted magazines) and Commercial Director for Newspapers (responsible for agency and group sales, trade marketing and business development).

Prior to this he was the publisher and Vice President of Who Weekly at Time Inc South Pacific from 1999 to 2002. He has previously served in a variety of senior capacities with Hachette, including the positions of regional business publisher in Hong Kong (1995-96), associate publisher for Korea in Seoul (1996-97), and managing director for Hachette in Sydney (1997-99).
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<td>8.15am</td>
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| 8.45am | **Welcome**  
David Hind, President, Business/Higher Education Round Table  
Jason Coutts, Branch Manager, Equity, Performance and Indigenous Branch, Higher Education Group, Dept of Education, Employment and Workplace Relations |
| 8.45am | **Focus Market Forces**                                                                   |
| 9.00am | **Opening Remarks and Chair of Morning Sessions**                                        |
|        | Dr Anne Jones, Deputy Vice-Chancellor, Director of TAFE, Victoria University              |
| 9.10am | **Labour Market Dynamics**                                                                |
|        | Professor Sue Richardson, National Institute of Labour Studies, Faculty of Social Sciences, Flinders University  
Dr Tom Karmel, Managing Director, National Centre for Vocational Education Research |
| 9.40am | **Changed Circumstances**                                                                 |
|        | Assoc Professor Paul Gollan, Dept of Business, Faculty of Economic and Financial Studies, Macquarie University  
Assoc Professor John Armstrong, In-house Philosopher, Melbourne Business School  
Dr Peter Brain, Executive Director, National Institute of Economic and Industry Research |
| 10.20am| Morning Tea                                                                              |
| 10.40am| **Focus Meeting the Need**                                                                |
| 10.40am| **Graduate Prospects, Sector Migration, Employment Trends**                               |
|        | Leanne Hardwicke, Director – International and National Policy, Engineers Australia  
Neil Roberts, Manager – Professional Development, Energy Australia  
Mary Hicks, Director, Employment and Training, Australian Chamber of Commerce and Industry  
Courtenay Baker, Executive Search Consultant, Slade Partners |
| 11.20am| **Perspectives on developing New Industries and Sustainable Economic Growth**             |
|        | Patricia Neden, CEO, Innovation and Business Skills Australia  
Dr Roslyn Prinsley, General Manager, New Rural Industries, Rural Industries Research and Development |
| 12.00pm| **Productivity: more than numbers**                                                       |
|        | Peter Tatham, Executive Director, Career Industry Council of Australia  
Bob Paton, CEO, Manufacturing Industry Skills Council |
| 12.25pm| **Enriching the Educational Experience and Expanding the Skills Base**                   |
|        | Helen Cook, Vice-President, International Education Association Australia  
Lynne Dalton, Chief Executive, The Centre for Volunteering  
Chris Butler, President, Enterprise Registered Training Organisation Association  
Helen Zimmerman, Executive General Manager, NAVITAS English |
| 1.05pm | Lunch                                                                                    |
| 1.45pm | **Focus Challenging Times**                                                               |
| 1.45pm | **Engaging with business in times of dynamic change**                                    |
|        | Professor Sandra Harding, Vice-Chancellor and President, James Cook University            |
| 2.10pm | **Competitive Advantage through Work-integrated Learning** - Case Studies                 |
|        | Delivering Workforce Professionalisation – Kean Selway, CEO, Deakin Prime  
Lee-Anne Fisher, Manager, Policy and Projects, Education and Training, Australian Industry Group |
| 2.50pm | **Round table: Our niche, Educating a global-ready workforce, Engaging all Resources**   |
|        | Professor John Toohey, Head of School, Graduate School of Business, RMIT University  
Frances Pratt, Sales Director, Enspire Australia  
Assoc Professor John Buchanan, Director – Workplace Research Centre, Faculty of Economics and Business, University of Sydney  
Senior representative, Economic Development Australia |
| 3.50pm | Close                                                                                    |
Registration closes
Wednesday 21 October 2009

Tax Invoice
This document will be a tax invoice when payment is made

WORKFORCE AUSTRALIA FORUM
and DISTINGUISHED SPEAKER DINNER
REGISTRATION FORM (Please copy for additional delegates)

Workforce Australia Forum (23 October) Victoria University, 300 Flinders St
Distinguished Speaker Dinner (22 October) ANZ Pavilion, the Arts Centre, St Kilda Rd

Please Print in black ink

Title: Name: ________________________________

Position: Organisation: ____________________

Address: Postcode: __________________________

Phone: Fax: ________________________________

E-mail: ____________________________

Payment details

☐ I will be attending the Workforce Australia Forum on 23 October
  B-HERT Member: $220.00 (incl. GST) Non-member: $330.00 (incl. GST)

☐ I will be attending the Workforce Australia Forum on 23 October and Dinner on 22 October
  B-HERT Member: $355.00 (incl. GST) Non-member: $475.00 (incl. GST)

☐ I will be attending the Dinner only on 22 October
  B-HERT Member: $135.00 (incl. GST) Non-member: $145.00 (incl. GST)

Amount Payable: $__________________________

☐ EFT please email bhert@bhert.com with remittance advice reference WA10/2009
  Account Name: Business/Higher Education Round Table
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  BSB: 013 030  Account #: 3113 36556

☐ Credit card Type: ☐ Visa ☐ Mastercard ☐ AMEX

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We regret no refunds will be made, however substitute delegates are welcome.
One registration form per delegate is required and should reach B-HERT by no later than Wednesday, 21 October. Notification of substitute delegates must be received by Thursday, 22 October. The personal information on this registration form will be held in the strictest confidence. It will be added to our database and will be used for information alerts about other B-HERT events and initiatives. Periodically we may share information with other professional associations to promote relevant matters of interest.

☐ Please do not alert me to upcoming events
B-HERT reserves the right to alter or amend the programme where necessary without notice. Photography and audio may take place and may be reproduced in B-HERT publications or on our website.

Cost

1 Day Forum Registration
Friday 23 October 2009
B-HERT Member $220.00 (incl. GST)
Non-member $330.00 (incl. GST)
including morning tea and lunch

1 Day Forum and Dinner
B-HERT Member $355.00 (incl. GST)
Non-members $475.00 (incl. GST)

Dinner Registration
including pre-dinner drinks
Thursday 22 October
(7.00pm for 7.30pm Dinner)
B-HERT Member $135.00 (incl. GST)
Non-member $145.00 (incl. GST)

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