



Australian Government

Australian Trade Commission

Business Club Australia INDIA 2010

businessclubaustralia.com.au



Business Club Australia (BCA) is the Australian government's official business networking program around major international sporting events.

Leveraging the excitement of the Commonwealth Games, BCA India 2010 will showcase Australian industry expertise to the Indian business community to form new and strengthen existing relationships.

BCA India 2010 will comprise of around 20 business events over 11 days of Games competition held exclusively at the Australian High Commission in Delhi. BCA anticipates over 2000 people will pass through the facility during this period.

Study in Australia – Recognising Academic Excellence “Australian Alumni Excellence Awards”

Saturday, 9 October 2010, New Delhi



Austrade invites participation from Australian education providers to partner in the inaugural Australian Alumni Excellence Awards as part of BCA India 2010. The awards will be presented to Indian students who have studied in Australia and excelled in their field of study or subsequent area of work.

About the event

The Inaugural **Australian Alumni Excellence Awards** will be the focus of this event to be held at the Australian High Commission in New Delhi as part of the 'Business Club Australia' program being held during the Commonwealth Games.

This event will highlight Australian education excellence, promoting Australia as a study destination and recognising outstanding achievements by Alumni. The evening event will comprise a showcase of Australian academic achievements, a "Study in Australia" information area, Alumni Ambassadors from participating institutions and an Alumni Awards ceremony. This event will showcase excellence in the Australian education system and recognise the outstanding contribution made by Australian alumni in different award categories including: education, research, media & communications and entrepreneurship. The target audience for the event are prospective students and their parents, representatives from Indian universities/ institutions, school principals/ counsellors and students from reputed schools in Delhi



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Benefits of Participation

- Raise the profile of your institution at this high level event aimed at prospective students, parents, student counsellors, local institution representatives and media
- Leverage the profile of your Alumni's achievements
- Showcase examples of academic achievement from your institution
- Benefit from a comprehensive media and communications campaign.

Participation options

OPTION 1 Institutional Participant

Cost: NIL

- ✓ Nominate Alumni Ambassadors
- ✓ Institutional Representation (x2 per institution)
- ✓ Nominate Alumni from your institution for an Alumni Excellence Award (Nomination form attached)

OPTION 2 Institutional Participant

Cost: \$1000

- ✓ OPTION 1 benefits
- ✓ Marketing collateral included in the 'Study in Australia' give away packs
- ✓ Profile a case study of academic excellence on event display boards
- ✓ Branding of logo on placards, fascia, r print/ electronic publicity materials
- ✓ Inserts in Media Brief
- ✓ Event promoted on myoznetwork.com & www.utsavaustralia.in with names/links of sponsoring institutions attached

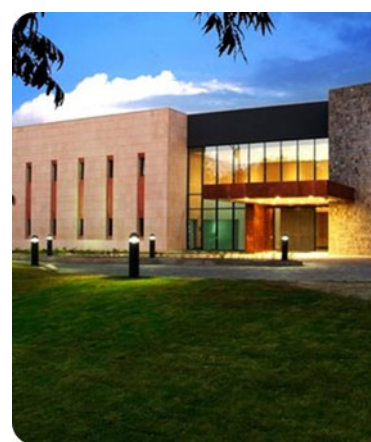
OPTION 3 Institutional Partner

Cost: \$5000

Sponsor an award category:

1. Australian Alumni Excellence Award for Education
2. Australian Alumni Excellence Award for Innovation and Research
3. Australian Alumni Excellence Award for Entrepreneurship
4. Australian Alumni Excellence Award for Media
5. Australian Alumni Excellence Lifetime Achievement Award

- ✓ OPTION 1 & 2 benefits
- ✓ Award category naming rights
- ✓ Branding on the Awards certificate and trophy
- ✓ Opportunity to profile your institution (introduction of the Award category)



Next Steps – Key Dates

1. To participate in this event, please confirm your level of participation by **6 September 2010**. Austrade will then advise artwork requirements for promotional material (to reach us no later than **20 September 2010**).
2. Please note that all expenses / costs for sending the promotional material for the event to Austrade, New Delhi is to be covered by the participating organisation.
3. Nominations for the Alumni Awards must be received by **17 September 2010**
* See page following for nomination criteria and required information

Key contact

Dhanya Bhatia, Education Manager, Austrade, New Delhi
T +91 11 4575 6233 | E dhanya.bhatia@austrade.gov.au



Australian Government
Australian Trade Commission

Nomination Form
Australian Alumni Excellence Awards
Australian High Commission, 9 October, New Delhi (INDIA)

Please return to the following;

Ms. Dhanya Bhatia, AUSTRADE – New Delhi (INDIA)

Tel: +91 11 45756233 / Fax: +91 11 4149 4491 / E-mail: dhanya.bhatia@ustrade.gov.au

Date: _____

Name of Nominator: _____

Designation: _____

Address: _____

Tel. No.: _____ Fax. No.: _____

E-mail: _____

Name of Alumnus*: _____

Course of study: _____

Duration of study: _____

Institution Name: _____

Email id of Alumnus: _____

Tel. No.: _____

Reasons for recommendation

* Please see the nomination criteria on the next page



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Nomination Criteria

Australian Alumni Excellence Awards

Eligibility

Applicants must:

- Be either an Indian Citizen or Indian citizens with dual citizenship with Australia.
- Have been working in a professional capacity for the past 4 years
- Have studied in Australia for at least 12 months and completed the program of study
- Have excelled in the field of study or area of work for which they are nominated (supporting documentation outlining achievements required)
- Include contacts of an Academic referee.

Nomination

- Nominations will only be accepted for those who have met all the above eligibility criteria
- Nominations can be made by:
 - Any individual
 - Australian education institution
 - Australian state government offices
 - Industry Associations & networks
- Alumni who are nominated need not be currently working in the area of study which they undertook while in Australia. Assessment will be based on the achievements made by alumni in relation to the award category
- Kindly send your nominations to – Myoznetwork.com or at dhanya.bhatia@ustrade.gov.au
- No self nominations

The last date for receiving nominations would be **17 September 2010**, any application submitted after this date will not be accepted.

The nominations will be reviewed by a distinguished panel and the final selection decision for the award will rest with the Australian government.