ATMA Excellence in Marketing Awards 2010

**Category 1 Business Development**
TAFE SA Adelaide North
Enterprise Development Consultancy Program

**Category 2.1 Annual report or prospectus**
West Coast Institute of Training
2010 Prospectus

**Category 2.2 Course Guide**
TAFE SA
Building, construction and furnishing publication

**Category 2.3 Multimedia**
TAFE Queensland
TAFE mobisite

**Category 2.4 Newsletter**
awarded to
Goulburn Ovens Institute of TAFE
GOTAFE News

**Category 3.1 Marketing campaigns (under $50 000)**
Wodonga TAFE
Teachers’ branding campaign

**Category 3.1 Marketing campaigns (over $50 000)**
TAFE NSW – Western Institute
Change the course of your life

*Highly Commended: Victorian TAFE Association*

**Category 3.2 Special events (under $15 000)**
West Coast Institute of Training
 Trades North Launch

**Category 3.2 Special events (over $15 000)**
TAFE NSW – Western Sydney Institute
2010 Student Excellence Awards

*Highly Commended: Sunshine Coast Institute of TAFE and West Coast Institute of Training*

**Category 3.3 Internal marketing**
TAFE SA
Income Contingent Loans Market Research

**Category 3.4 Branding**
Central Institute of Technology
Rebranding Central WA

*Highly Commended: William Angliss Institute*

**Category 5 Marketer / Business Developer of the Year**
TAFE SA Adelaide North