

Austrade is responsible for the international marketing and promotion of Australian education and training.

Australian Education International (AEI), Department of Education, Employment and Workplace Relations, will continue to lead strategic policy, regulation and government to government engagement in the international education sector.

An outline of the key responsibilities for the international marketing and promotion of education include:

AUSTRADE	AEI
<p>Intergovernmental co-operation</p> <ul style="list-style-type: none"> Contribute to the Council of Australian Governments' International Student Strategy for Australia through the Study in Australia web portal studyinaustralia.gov.au. <p>Market Information Package (MIP)</p> <ul style="list-style-type: none"> Manage the MIP under austrade.gov.au/mip including provision of market intelligence, opportunities, events and news alerts for Australian education providers. <p>Study in Australia</p> <ul style="list-style-type: none"> Manage the Study in Australia brand, including licensing and guidelines. Maintain the studyinaustralia.gov.au website. <p>Research and information</p> <ul style="list-style-type: none"> Collate information and develop reports concerning the international marketing and promotion of Australian education for dissemination through the MIP. <p>Scholarships</p> <ul style="list-style-type: none"> Publish Australian Government Scholarships information through studyinaustralia.gov.au Publish Australian providers' scholarships through studyinaustralia.gov.au <p>Alumni</p> <ul style="list-style-type: none"> Maintain and update information on Australia alumni overseas on Study in Australia website. Support for alumni networking communities and associations and Australian institutions requiring assistance in profiling, developing and organising alumni. <p>Education Agents</p> <ul style="list-style-type: none"> Provide information and tailored research about Education Agents to Australian education providers. Advise education agents seeking to represent Australian education providers, including referral advice to education agent training programs. <p>Media</p> <ul style="list-style-type: none"> Liaise with Australian and foreign media to promote and market the Australian international education sector, including Study in Australia. 	<p>International cooperation in education and training</p> <ul style="list-style-type: none"> Government-to-government policy engagement. Bilateral cooperation including agreements, Joint Working Groups, educational/training input to free trade agreement negotiations, and multilateral forums. Support for academic and institutional policy engagement and exchange. <p>International education quality and regulation</p> <ul style="list-style-type: none"> Manage the Education Services for Overseas Students (ESOS) Act 2000 and associated legislative framework and activities. Implement Government's response to the Baird Review. Supporting the implementation of Government policy in relation to the higher education and vocational education and training sectors. <p>International education research and information</p> <ul style="list-style-type: none"> Develop international education statistics and research. Manage international student data (for publication by Austrade through its Market Information Package). Provide information on host country education policy. <p>Scholarships</p> <ul style="list-style-type: none"> Manage the Endeavour Awards. Liaise and engage with foreign government bodies on inbound and outbound scholarship opportunities. <p>Education Agents</p> <ul style="list-style-type: none"> Develop and provide information on regulatory requirements and Australian education issues to education agents. Monitor provider obligations under the ESOS Act. Engage with other governments concerning overseas education agents. <p>Qualifications recognition</p> <ul style="list-style-type: none"> Manage international qualifications recognition including educational and professional recognition information services and support. <p>Intergovernmental cooperation</p> <ul style="list-style-type: none"> Lead the implementation of the Council of Australian Governments' International Student Strategy. Manage the Joint Committee on International Education Secretariat. Ensure a whole-of-government approach to international education. <p>Media</p> <ul style="list-style-type: none"> Liaise with Australian and foreign media on Australian international education policy and regulatory matters.

If you have an enquiry about Austrade's roles and responsibilities in international education please email educationtransition@austrade.gov.au

If you have an enquiry about AEI's roles and responsibilities please email aei@deewr.gov.au