

ieaa, making a difference

What is IEAA?

IEAA is a non profit association, representing professionals working international education in Australia. The association's aim is to serve the professional needs of Australian international education practitioners by developing training specifically tailored to the industry and providing a networking platform for its members. The association conducts important lobbying work with government and industry stakeholders on behalf of its members and aims to help guarantee the integrity of Australian international education by disseminating best practice among practitioners.

Who are our members?

IEAA has currently more than 600 members coming from all education sectors - university, vocational education, schools and English language – both public and private. They include individuals in government and business sectors and chief executives through to practitioners at all levels.

Web:
www.ieaa.org.au

How to become a member?

The **ieaa** membership fee is \$220 for Professionals of International Education and \$110 for students/retired professionals.

You can join online via the **ieaa** website or alternatively contact the ieaa Secretariat: admin@ieaa.org.au

Why Join Us?

- **Professional Development:** benefit from a 30% discount on all ieaa professional development workshops!
- **Conference:** IEAA jointly presents the Australian International Education Conference (AIEC) with IDP Education Australia, the largest International Education conference in the Asia-Pacific region. IEAA members benefit from substantial discounts when registering for the conference.
- **Online networking tools** (online discussion forums etc.). Whether you want to exchange information with colleagues or share views and receive advice on that important professional issue that has been bugging you, you can use the IEAA website to network and keep yourself updated on what's happening in the world of international education.
- **Weekly career announcements**, keeping you updated on new jobs in international education.
- **Leadership Opportunities:** Get involved in your Association and become a member of the IEAA Board, or an IEAA Special Interest Group (SIG). Have your say and influence the Australian international education agenda!
- **Online Subscription to the Journal of Studies in International Education (JSIE)**, the major international journal in the field of international education. Your membership automatically entitles you to the current issue of JSIE plus access to back copies at no extra cost.
- **An automatic subscription to VISTA**, IEAA's monthly on-line newsletter and access to industry alerts on trends affecting the profession.
- **On-line events calendar** where you can access updated information on forthcoming conferences and other events in international education and have a chance to advertise your own event.
- **Online Membership Directory** to contact other ieaa members.



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IEAA aims to support Australian international education professionals and give them the right tools and insights to enhance their professional services to students and to their institution.

IEAA is committed to delivering a comprehensive professional development program each year in the major capital cities and in selected regional centres using experienced industry experts, and working with key industry stakeholders – industry peak bodies, national and state based groups and government organisations.

A large number of workshops, symposia and seminars are now offered regularly. Recent topics include:

- **Introduction to International Education (for staff new to the industry)**
- **Business Intelligence**
- **E Marketing**
- **Teaching and Client Management of Arab students**
- **Financial Management**
- **TNE Risk Management**
- **Good Practice in Social Inclusion of International Students**
- **Good Practice in Outbound Mobility**
- **Internationalisation of the Curriculum**

The 2009 program will be available on the IEAA website in **February 2009** and will include a range of crucial marketing topics, training in leadership and management for international education and a suite of workshops in transnational education good practice.



" Honestly the experience was completely positive - appropriate in all facets. Overall, very good. Will attend any further workshop available on the topic "

IEAA awards showcase industry excellence

A number of IEAA awards recognizing excellence and innovation in international education will be made in 2009. They give all sectors of our vibrant international education industry an opportunity to demonstrate leadership and to acknowledge the outstanding contribution of key practitioners and researchers. The awards showcase innovative practice which builds the quality of our international education offerings to our students.

The IEAA awards are for:

- Distinguished contribution to the field of international education
- Outstanding excellence in leadership in international education
- Best practice/innovation in international education
- Early career researcher outstanding PhD thesis on international education

Eligibility criteria and nomination procedures for awards can be found on the IEAA web site. Nominations will open in April 2009. We encourage you to acknowledge excellence around you by nominating outstanding candidates from any education sector.

The 2009 awards will be presented at the **Australian International Education Conference** in October in Sydney.

Special Interest Groups (SIGs)

Whether you or your staff members are interested in marketing, outbound mobility, internationalisation of the curriculum or transnational education, there is an IEAA SIG for you.

SIGs (Special Interest Groups) are "communities of practice and learning" which provide IEAA members with networking opportunities and allow them to exchange ideas, share knowledge and learn from colleagues working in the same interest area in international education.

The following SIGs have been established:

- TNE (Transnational Education)
- IoC (Internationalisation of the Curriculum)
- Marketing
- Outbound Mobility