



Australian Government

Australian Education International

Expressions of Interest Sought from Australian VET Institutions to Participate at The Star Education Fair 2009 in Kuala Lumpur, Malaysia

Expressions of interest are sought from Australian VET institutions to participate in The Star Education Fair, to be held at the Kuala Lumpur Convention Centre (KLCC) on 10 & 11 January 2009. AEI Malaysia plans to organise an Australian Vocational Education and Training (VET) Pavilion within the exhibition to profile and showcase VET institutions and selected courses.

The Star Education Fair, annual event, is one of the largest education exhibitions in Malaysia. This year's event saw a turnout of 70,000 visitors with numerous local and foreign education institutions and related organisations that occupied five exhibition halls in the KLCC. The organiser, *The Star* newspaper, is the largest circulating English daily in the country. They expect a larger turnout for the 2009 event. They also organise a similar event in Penang, following the Kuala Lumpur show.

In line with AEI Malaysia's support for international engagement by the VET sector, this particular event will be an effective profiling tool to showcase Australia's excellence in areas such as commercial cookery, wine studies, automotive engineering, aviation and hairdressing. Some of these courses mentioned are not commonly featured in education exhibitions in Malaysia; this will be a good opportunity to give visitors a first-hand experience of what Australian VET institutions can offer. Due to the large turnout of visitors and participation by almost all Malaysian education institutions, VET organisations will benefit from the public and media exposure and possible networking opportunities.

AEI Malaysia will provide assistance in all aspects of liaising with the organiser, events management and logistics handling. We will also be a part of the Australian VET Pavilion to provide general information and to assist participants. For more information on the exhibition, please view thestar.com.my/education/edufair08/.

Please send all expressions of interest by COB Friday 26 September 2008 with your queries and expression of interest to Business Manager Ms Amy Gonsalviz at email amy.gonsalviz@aei.gov.au and telephone +603 2146 5529.