

Participation

• Standard Booth (3mW X 3mD x 2.5mH)

WFCP Member Rate: RMB16,500/booth

Early Bird Rate: RMB16,500/booth before July 30, 2014

Participation Rate: RMB17,500/booth after July 30, 2014

The basic fittings shall include:

- Fascia board with exhibitor's E/C names
- Aluminum frame system, white plywood panel walls on all closed sides of the booth
- Booth fully carpeted
- 1 Information counter, 2 chairs
- 2 lights
- 1 Single-phase socket(220V/5A)
- 1 Waste basket

• Space Only

WFCP Member Rate: RMB14,850/booth

Early Bird Rate: RMB14,850/booth before July 30, 2014

Participation Rate: RMB15,750/booth after July 30, 2014

Space Only is available with minimum size of 2 standard booths. Exhibitors will design and build their own booths at their cost with the assistance of exhibition official booth contractor.

• Participation rates include:

- The booths or space you booked
- Free Entry in the Exhibition Catalogue
- 4 free badges for exhibition use
- One delegate badge for free access to the WFCP World Congress 2014 and free access to CACIE 2014
- Free Skills Show time upon "First come, first served"
- Free use of B2B Networking area for exhibitors within the exhibition hall to network with your potential cooperative partners
- 3 free lunches and 5 free coffees/teas during the exhibition

For rates and details, please refer to the Application & Contract.

More updated information and services,
please visit the official website: www.wfcpbeijing.org

Show Management Office

Fairlink Exhibition Services Ltd.

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Global Partnerships:
Building a Better Future
全球合作 共建美好未来
2014 世界职教
WFCP 院校联盟



WFCP World Congress 2014 世界职业院校联盟2014年世界大会

Incorporating TVET China 2014 China International Technical & Vocational Education and Training Exhibition 国际职业教育展

New Horizons in Education Partnerships

October 24-26, 2014
2014年10月24-26日

China National Convention Center, Beijing

北京·国家会议中心

www.wfcpbeijing.org

主办单位/Hosted by:



World Federation of
Colleges and Polytechnics (WFCP)



中国教育国际交流协会
China Education Association
for International Exchange



Get Involved and Make the Best of the Synergy in China!

The WFCP World Congress 2014, the world's key event of workforce education, will come to Asia for the 1st time in its history, more than 800 delegates from China and overseas will gather in Beijing from 24-26 October 2014, showcasing the latest research, ideas and innovations that are strengthening what vocational institutions and industries offer.

To compliment the unique occasion, the TVET China 2014 - China International Technical & Vocational Education and Training Exhibition, will be launched at the same time and the same venue. The synergy created by the two events will be a great opportunity for delegates to network with colleagues from across the globe, and foster partnership that will support future cooperation.

For the past 30 years, TVET has been growing big in China. According to the Ministry of Education, the number of tertiary TVET institutes reached 1,297 and that of secondary TVET schools reached about 13,000, enrolling 11 million students per year. With the modern vocational education system in place, the Chinese government is responding to the globalised economy by staging another 10-year plan for education reform. China is seeking growth of 16 per cent in higher education across a decade but aims to double the number of skilled workers via vocational and technical training during the same period. To achieve the goals, China opens doors for TVET partnerships and collaboration.

To help all involved benefit from the synergy, we will engage the key institutions and industries from China to showcase its strategic visions, innovative ideas, curriculums, creative cultures, green skills and best practices etc, which will be presented by exhibition booths, skills show and B2B at the exhibition hall, opening up a great access for international exchange and cooperation in TVET sector.

The Congress and Exhibition Will Benefit You:

- The WFCP World Congress will bring together leaders of the TVET system to discuss the latest trends, topics and developments in this sector
- Exposure to International education standards and expertise
- Brand building with visibility in China
- Opportunity to establish school-industry linkages
- Discovering competency-based training curriculum
- Learning more about student assessment and quality assurance
- Getting inspired by the innovations in technologies, facilities, equipments and services

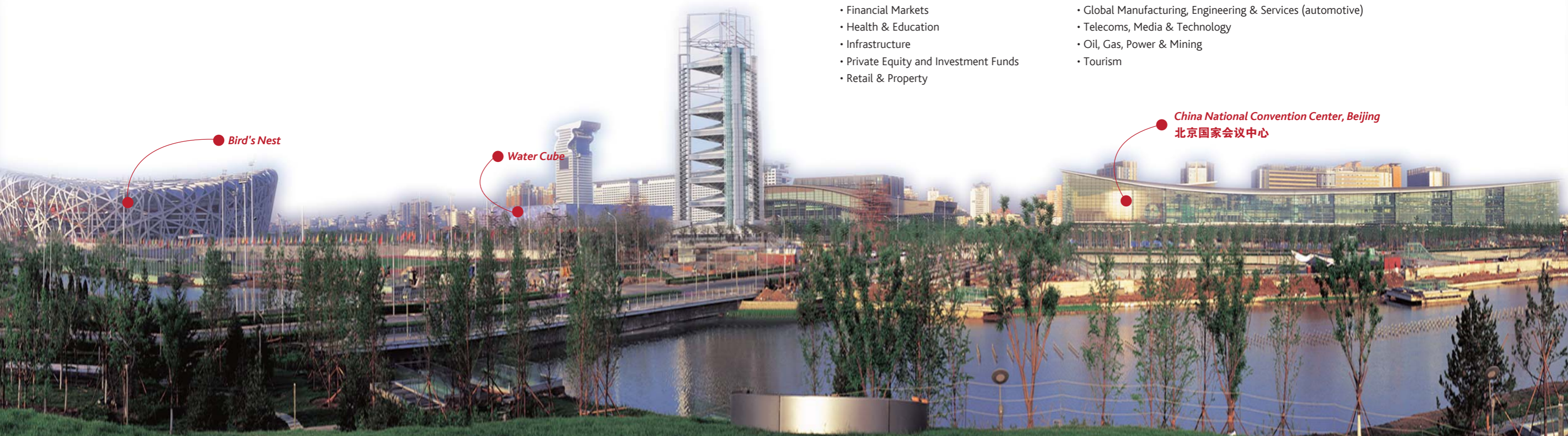
Exhibition Profile:

Schools:

- Polytechnics
- Specialized high schools
- Skilled worker schools
- Short-term courses of various types
- Specialized junior colleges
- Vocational schools
- Adult specialized training schools

Industries:

- Green Skills
- Intangible Cultural Heritage
- Financial Markets
- Health & Education
- Infrastructure
- Private Equity and Investment Funds
- Retail & Property
- Creative Industries (Animation etc)
- Agribusiness
- Global Manufacturing, Engineering & Services (automotive)
- Telecoms, Media & Technology
- Oil, Gas, Power & Mining
- Tourism



Bird's Nest

Water Cube

China National Convention Center, Beijing
北京国家会议中心