FOR IMMEDIATE RELEASE

TEDxNorthernSydneyInstitute is UP!

Which is the only tertiary vocational institute in the Southern Hemisphere to have been granted a TEDx license? The Northern Sydney Institute! The Institute will host its first TEDx event in its brand new, state of the art building, Cammeraygal, which has been designed specifically to house events such as TEDx.

On Wednesday 28 August, the Institute will be hosting TEDxNorthernSydneyInstitute: This Way Up. Speakers will delight and engage the audience with tales of aspiration and strength, as well as the fragility and vulnerability involved with realising one’s dreams. It’s about breaking new ground, finding your direction, and achieving the best things possible.

How can you be involved? The Institute will host auditions for several “wild card” speakers who will be invited to present at TEDxNorthernSydneyInstitute – undiscovered voices the world needs to hear.

Jonathan Marin, the Institute’s Director of Sales and Customer Experience, and the driving force behind TEDxNorthernSydneyInstitute, said today, “TEDx is a fantastic opportunity for our Institute to contribute to a culture of learning and creating an environment where great ideas are fostered. We are incredibly proud to be the only tertiary vocational institution to be granted this chance.”

Who are we looking for? People who have a drive to share ideas, who have a story to tell, and who love making people think.

Creative and inspiring... Does this sound like you? Do you think you’re ready to enthral and fascinate? You might be just the type of speaker who will feature! Get in contact with the TEDxNorthernSydneyInstitute team for information.

What is TEDx? In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED- like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event.
The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.

**TEDxNorthernSydneyInstitute**

**DATE:** Wednesday, 28 August 2013  
**TIME:** 10am – 5pm  
**VENUE:** Cameraygal Building, the Northern Sydney Institute, St Leonards Campus

*This independent TEDx event is operated under license from TED.*

**About TEDx.** In the spirit of ideas worth spreading, TED has created a program called TEDx.

TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. Our event is call TEDxNorthernSydneyInstitute where x=independently organized TED event. At our TEDxNorthernSydneyInstitute event, TEDTalks video and live speakers will combine to spark deep discussion and connection in a small group.

The TED Conference provides general guidance for the TEDx program, but individual TEDx events, including ours, are self-organized.

~ Ends ~

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