Media Release

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Pastry Party raises $2.5k in 2 hours for charity

Southbank Institute of Technology (SBIT) in Queensland has added an extra sweet touch to its special week of National Skills Week celebrations, hosting a two hour ‘pop-up’ cake shop which raised $2,500 for charity.

The tally was reached by selling over 600 freshly-baked cakes.

The saleable goods, including chocolate Sacher Tortes, poppy seed cakes and Swiss rolls, Spanish vanilla and orange almond delights, were made by the SBIT students from the College of Tourism and Hospitality (COTAH).

COTAH Head of Department Steven Schumann said the terrific smell of the cakes drifting throughout the bustling South Bank thoroughfare was simply terrific and one he won’t forget anytime soon.

“You could say the cakes were flying off the racks! It was simply two awesome-hours of pastry party buzz as we appeased the crowds with cakes of all shapes, sizes and tastes,” Mr Schumann said.

“There were also some great tasting cakes for our gluten free friends.”

According to Mr Schumann, people came from all around, including neighbouring businesses, to get hold of some of what our College is known for – and that is quality.

“We really couldn’t be happier with the final result. It was a truly vibrant campus and everyone had a lot of fun raising money for a cause that at the end of the day supports our students,” Mr Schumann said.

SBIT Patisserie students were charged with the responsibility to make the cakes as part of their course requirements. On the day, students and teachers from SBIT’s Diploma of Events and Diploma of Hospitality courses also dived in on the action to help man the cake shop and alleviate the workload on the early risers.

Mr Schumann said catering for events, like the inaugural Pastry Party, are very much manageable when working in the impressive world-class kitchen facilities at SBIT.
“Once we’d baked the goods, all we then had to do was trolley them through campus. The cakes were then sold off in a pastry party spectacular which also included free cake samples, live music, and course education.”

Cross-school collaborative events are becoming more synonymous at SBIT as the Institute gears toward its annual Creative Southbank festival-style event which takes place at SBIT on November 12.

Monies raised from the inaugural Pastry Party will be donated to the TAFE Directors Australia National Scholarships Foundation. The foundation was launched in March 2013 to provide merit-based scholarships, by industry sector, and support to students who need financial assistance to complete their studies.

The Pastry Party was one of five activities that took place during National Skills Week (August 26 – September 1, 2013). Patisserie was also a core focus at the State launch which was held at SBIT on August 21.

For more information on SBIT Patisserie courses visit www.southbank.edu.au and for further information on National Skills Week visit www.nationalskillsweek.com.au

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