

POWERED by
HONDA™

INVENTION COMPETITION



ENTER YOUR
PRODUCT TO
WIN!

WIN

**A TRIP TO HONDA MANUFACTURING
FACILITY IN THAILAND* AND THE
CHANCE TO DEVELOP YOUR PRODUCT!**

Honda Australia is running a competition which encourages the invention of new products which are powered by Honda engines. The competition is for the “best Powered by Honda invention” which will be open to a range of individuals and groups who will be eligible for prizes and awards.

To enter and find out more visit www.hondainvention.com.au

*For full terms and conditions visit www.hondainvention.com.au

Honda Australia engines use premium parts and are backed by a network of 450+ authorised Honda dealers.

Honda also supplies engines to almost 200 local Australian manufacturers for use in their premium, and Honda-approved products.

SO HOW CAN WE HELP STIMULATE MANUFACTURING IN AUSTRALIA?

Honda Australia is running a competition which encourages the invention of new and innovative products which are powered by Honda engines.

THE PRIZES

- **Current (OEM)***
Trip to Honda Manufacturing facility (Thailand)
PLUS Honda Press release to be promoted online and through print press
PLUS Trophy
- **Individual - Non-OEM****
Trip to Honda Manufacturing facility (Thailand)
PLUS Two days Working with Honda Application Engineer to refine product
PLUS Trophy
- **Group - Non-OEM*****
Engine / Parts to the value of \$3,000
PLUS Two days Working with Honda Application Engineer to refine product
PLUS Trophy



WHO IS ELIGIBLE TO ENTER?

***Current Original Equipment Manufacturer (OEM)**
Business that currently hold an Original Equipment Manufacturer (OEM) account with Honda

****Individual - Non Original Equipment Manufacturer (OEM)**
Individual who does not currently have a Honda Original Equipment Manufacturer (OEM) account

*****Group - Non Original Equipment Manufacturer (OEM)**
Business or school group that does not currently have a Honda Original Equipment Manufacturer (OEM) account
IE – University or TAFE class project

KEY DATES / CRITERIA

Launch – 1st July 2015

Competition Closes – 31st January 2016

Judging Complete – 28th February 2016

Award Ceremony – March 2016 (TBC)

- Product must be Honda powered
- Product must not be available for sale prior to the 01/07/15
- Product must not infringe any patents
- Individual Inventor must be an Australian resident
- Corporate or Group Inventor must be operating in Australia
- Product must be safe to use
- No mobility devices (IE - Scooters / Go Karts / Racing products)

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