DIGITAL TRANSFORMATION IN AUSTRALIA – RESEARCH PROJECT

For large and complex institutions, the digital revolution is creating both exciting opportunities and daunting challenges. The advent of the NBN and the spiralling growth of social media and mobile communication technology are opening up vast new possibilities in the way organisations conduct their business. For TAFE this means, among other things, in teaching and learning and interactions with students and also relationships with industry and government. The digital transformation will enable new collaborations and will enhance interactions within and between institutions and other entities.

The National Institute of Economic and Industry Research (NIEIR) is undertaking a major study on the progress along the path of digital transformation in selected Australian industry sectors, including the TAFE and higher education sectors. This research is funded by a large company in the IT sector.

The NIEIR study is looking at the performance of public sector organisations and major public companies in the Education, Finance, Retail, Telecommunications, Mining, Health and Public Administration sectors. This will include an analysis of each of the industry sectors and the challenges they face as well as an analysis of the implications for Australia of different rates of progress into the digital environment.

NIEIR would welcome your institute’s involvement, no matter whether you have a good-news story to tell, or whether you would like to explain your challenges in adapting to the advanced digital environment. We want to ensure that the information used for our analysis is as accurate and complete as possible. Your participation would involve a telephone interview of 20-30 minutes’ duration.

At the conclusion of the project we will be happy to send you a copy of the report and discuss its findings with you and your institution.

If you would like to participate, please contact NIEIR Consultant Jane Nicholls at janenicholls29@gmail.com. We look forward to your involvement.