TAFE DIRECTORS AUSTRALIA
CORPORATE AFFILIATE PROGRAM 2012

Terms and Conditions

1. TAFE Directors Australia (TDA) will offer to approved members of the TDA Corporate Affiliates Program a range of services as set out in the attached Schedule of Services.

2. TDA reserves the right to refuse membership of the Corporate Affiliate Program.

3. TDA reserves the right to cancel membership of the Corporate Affiliate Program should the activities or actions of any member bring TDA into disrepute.

4. Members of the TDA Corporate Affiliate Program retain the right to cancel their membership if the actions or activities of TDA bring the member into disrepute. A pro rata refund of memberships fees will be made by TDA in such circumstances.

5. Membership of the TDA Corporate Affiliate Program does not constitute an endorsement by TDA of the member’s products and/or services. TDA does not endorse or recommend any products and services from any commercial or business entity.

6. TDA agrees to limit membership of the Corporate Affiliate Program to ten (10) members in the calendar year 2012. TDA reserves the right to increase this number of members in subsequent years.

7. Any dispute between TDA and a member of the Corporate Affiliate Program will in the first instance be resolved through negotiation between the two parties. Independent mediation may then be sought by either party with recourse to legal action as a last resort.

I agree to the above terms and conditions and wish to apply for membership of the TDA Corporate Affiliate Program for 2012:

Signed: ___________________________
Name: _____________________________________________
Position: ____________________________________________
Company: ___________________________________________

Please return complete application to Peter Holden, Director of International Engagement and Business Development, at peter.holden@tda.edu.au or to the above address. An invoice for the membership fee as specified in the attached Schedule will be sent to you on acceptance of your application.
# Corporate Affiliate Program: Schedule of Services

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<th>Benefit</th>
<th>Details</th>
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| 1. TDA Annual Conference inclusions                  | • branding and acknowledgement on website and all related publicity  
• Logo within a full page advert acknowledging TDA Corporate Affiliates at the front of the onsite program book  
• Static screen advert shown in the conference opening session  
• Detailed delegate list 3 days before the conference (subject to Australian privacy laws)  
• opportunity to purchase exhibition & advertising packages for a 30% discount  
PLUS free full conference registration for 2 people |
| 2. Pre-conference function with TDA Board            | An evening function with many of the TDA Board of Directors and National Secretariat the night before the annual conference. Each of our Corporate Affiliate members will be able to invite up to four people to attend.                                                                                      |
| 3. Listing within TDA Occasional Paper               | TDA produces at least one Occasional Paper each year with a distribution of over 500 hard copies and online access through our website.                                                                                                                                 |
| 4. Website branding                                  | • Your company logo, hyperlink and a brief profile on the TDA website  
• A short 30-90 second corporate video (produced by you) placed on the TDA website                                                                                                                                                                                   |
| 5. Email distribution to all members                 | • Your company logo listed and listing as a corporate affiliate in each TDA weekly newsletter  
• Your company profile included in an edition of the newsletter  
• Guaranteed delivery to every CEO of every TAFE institute in Australia  
• Targeted distribution can be arranged by negotiation                                                                                                                                                                                                       |
| 6. Guest speaker                                     | • Provision of a guest speaker at one of your corporate events  
• Maximum two hour presentation plus discussion  
• Travel and accommodation to be separately funded if required                                                                                                                                                                                                     |
Corporate Affiliate Program: Schedule of Services (continued)

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| 7. Workshop | • Development and delivery of a half day workshop with a maximum of 50 participants  
• Topic to be negotiated around the themes of organisational learning, workplace planning and development, vocational education and training policy, international education, future directions in education and training, building networks in the education sector  
• Travel and accommodation to be separately funded if required |
| 8. Publications branding | • Your logo as a member of our Corporate Affiliates Program on all TDA publications including flyers and annual report |
| 9. Briefings | • Two briefings (up to 3 hours each) with the TDA National Secretariat on areas of specific interest to your company which relate to the vocational education and training sector |
| 10. Other services by negotiation |   |