Business Intelligence in HE and VET: Forecasting, Trend Analysis and Reporting
Melbourne, 28 September

Deadline for registration: 21 September 2011

Target Audience
The workshop will be useful to HE and VET senior management, and staff responsible for planning, marketing and research, recruitment and development of programs for international students.

Overview
Topics to be covered include:
* Familiarization with key Australian and international data sets.
* Introduction to charts and charting techniques.
* Use of mathematical methods to analyses data and identify emerging trends and/or lead indicators such as growth rate, percent growth, linear regression, moving average, exponential smoothing and seasonality.
* Introduction to forecasting and modelling techniques.
* Review the impact of policy, social and environmental factors on trends.
* Use of Business Intelligence tools to develop meaningful reports to aid decision making and strategic planning.
* A variety of relevant examples and practical exercises will be presented.


Teaching International Students: the Interactive Elements
Perth, 22 September
Melbourne, 26 October

Deadline for registration: 15 September 2011 (Perth)
Deadline for registration: 19 October 2011 (Melbourne)

Target Audience
Academic Staff and tutors with some experience of working with international students and whose role requires regular interaction (lectures, seminars, 1:1 tutorials). Participants would be expected to know the basics of working with students from diverse cultural and language backgrounds. The event will focus on interactive teaching rather than the wider issues of internationalisation.

Overview
Academic staff and tutors have many roles which do not require interaction but here, the focus is on the face to face elements. It looks critically at what works and what does not, drawing upon the literature, participants' experiences and generic good practice recommendations. Using a combination of presentation, case studies and small group discussions, the workshop will cover issues linked to lecturing, discussion-based learning and 1:1 tutorials. How can teaching staff encourage students' to engage and interact? How can teaching staff themselves adjust their practice to recognise the diversity of language, previous knowledge and cultural assumptions which the class is likely to exemplify?


Teaching International Students without Killing Yourself
Perth, 22 September
Adelaide, 5 October

Deadline for registration: 15 September 2011 (Perth)
Deadline for registration: 28 September 2011 (Adelaide)

Target Audience
Academic Staff and Tutors with some experience of working with cohorts where there is a significant proportion of students travelling to Australia to study. This workshop is for people who have coped with the demands which increasing cultural and linguistic diversity brings and now want to review or reconsider their strategies. It would also be useful for managers of these teachers, seeking ways to help others review their work and priorities.
Overview:
This workshop will try and move beyond restating the problems or rehearsing the rhetoric to looking at what works – however partially. Is it possible to get the best out of all your students without killing yourself? We now have enough experience with teaching international students to begin to see that there are ways to use low-teacher energy strategies for high academic results. However, this often means challenging long-held assumptions and taking some new approaches on board. This is never easy. The workshop will give an opportunity to reflect, discuss and review.

For more information and to register for the Perth session:

For more information and to register for the Adelaide session:

Introduction to International Education
Perth, 1 September

Deadline for registration: 25 August 2011. Hurry, only 1 week left to register!

Target Audience:
This interactive one-day workshop is designed to assist relative newcomers to the profession to gain a comprehensive understanding of the Australian international education industry.

Workshop Overview:
International Education in Context
• Origins of the Industry
• Current Status
• Trends in enrolments
• Opportunities and benefits
• Problems and challenges
• Future developments

Regulatory Environment and Student Servicing
• Background to regulatory environment
• ESOS framework and National Code
• Meeting Students' needs
• Issues

Marketing, Recruitment and Admissions
• Marketing toolkit
• Brand, media and communication
• Recruitment and event management
• Admissions cycles

Survival Skills
• Resources
• Networking
• Professionalism
• Mentoring

For more information and to register: http://www.ieaa.org.au/Events/ShowEvent_IEAA.asp?id=285&page=1