An invitation

Building the next generation Asian connections

How will doing business with Asia evolve over the next decade?
Hear from a long term observer and participant of Asian business, Dr Geoff Raby on what the future might bring for you, your business and your workforce.

As part of our Future of Work series of events, the Australian Workforce and Productivity Agency invites you to join Beijing-based business advisory consultant Dr Geoff Raby, journalist Kerry O’Brien and your industry colleagues for a business leader’s breakfast event.

Building the next generation Asian connections

Date: Friday, 18th October 2013
Time: 7.00am for 7.30am start
Venue: Sheraton on the Park, 161 Elizabeth St, Sydney CBD

We all know that the rise of Asia as an economic powerhouse creates great opportunities for the Australian economy but these are constantly evolving. Are we ready to maximise these opportunities in a competitive, globalised world?

Dr Raby will share his insights and experience in a forum moderated by Kerry O’Brien. Industry CEOs and executives will discuss how they are tackling the challenges and how to prepare for the future in the Asian century. Discussion topics will include:

• What does change in Asia mean for Australia’s economy and society?
• What are the emerging key issues for executives and companies working across the Asian region generally?
• What are the key skills and capabilities Australian companies need to develop when striving to build, maintain and expand businesses in the Asian region, including in China?

I hope you will join us and your industry colleagues at our October forum to discuss how Australian businesses can rise to the challenge of doing business in the Asian century.

Yours sincerely,

Philip Bullock
Chair, Australian Workforce and Productivity Agency

Kerry O’Brien
Kerry O’Brien is one of the most prominent and respected names in Australian journalism. He has won many accolades, including the top award in journalism, the Gold Walkley.

Dr Geoff Raby
Dr Geoff Raby is chair and CEO of Geoff Raby and Associates, a Beijing-based business advisory firm with offices also in Hong Kong and Sydney.

Dr Raby is also chair of the ASX-listed SmartTrans Ltd, and an independent director on the boards of the Fortescue Mining Group, OceanaGold and Yancoal Australia.

He is also co-chair of Corrs Chambers Westgarth’s China Business Practice, Senior Advisor to Kreab Gavin Anderson, and vice chair of Macquarie Group China.

Dr Raby was the Australian Ambassador to China from February 2007 to August 2011 and served twice as head of the Embassy’s Economic Section in Beijing between 1986 to 1991, holding many diplomatic postings in between.

In 2010, Dr Raby was made a guest Professor of Nankai University, Tianjin PRC and in February 2013 was awarded an honorary citizen of Chengdu City, Sichuan province, in recognition of his contribution to the development of relations between the region and Australia.

Australian Workforce
and Productivity Agency

Register now

Friday, October 18, 2013
7.00am for 7.30am start
Sheraton on the Park
161 Elizabeth Street · Sydney

Cost: $50 per person GST incl.

Please RSVP by Friday, 4 October.

For more information contact the AWPA Secretariat at 02 9246 0489 or email events@awpa.gov.au

In order to maintain a small, interactive forum, seats to this lunch are by invitation only and are not transferrable.

BREAKFAST PROGRAM

7.00am Registrations
7.30am AWPA welcome by Philip Bullock
Breakfast served
7.50am Dr Raby presentation
8.20am Questions and discussion
8.55am Close by AWPA

To find out more about this special invitation-only event, I encourage you to watch this short e-invitation.