“There should be a strategy to lift the status of apprenticeships and traineeships as representing a pathway towards a satisfying career. There should also be strategies to increase involvement by males and females in non-traditional gender occupations. A plan should be developed that targets career counsellors, parents, the community, students and employers.”

Apprenticeships for the 21st Century

National Skills Week is a new initiative, a collaborative approach dedicated to raising the status of practical and vocational learning, enabling all Australians to gain a greater understanding of the opportunities, their potential and how they contribute to a successful, modern economy. Learning by doing is as important as academic learning; there are many paths to success.

Importantly, the concept of National Skills Week will provide focus to Vocational Education & Training (VET), its achievements, the contribution, the career pathways, the opportunities and the success stories.

There will be extensive media coverage including print, television and radio during the week; News Limited is the media partner. SkillsOne will be driving the initiative, to include extended television coverage on Foxtel and Austar.

GET INVOLVED. What can TAFE do during National Skills Week to highlight the wonders and diversity of VET?

For more information or ideas on how you could be involved, visit www.nationalskillsweek.com.au or email info@skillsone.com.au.

Brian Wexham, CEO SkillsOne Pty Ltd
(02) 8080 0111 or 0413 735 771